

# AI Accelerator

Most C-level executives today face increasing pressure from stakeholders to understand how AI will disrupt their business and industry, and how they plan to exploit these newer technologies.

Many executives opt for one of two paths when navigating this new landscape. First, continue business as usual and wait to see how the technology matures. Second, rapidly invest in and adopt the technology without a solid, well-thought-out, planned strategy.

Fortunately, there is a third way to adopt AI with a clear, longer-term strategic plan to guide your investments. Let's explore the best way forward together.

## Advantages of Mod Op's AI Accelerator

Our AI Accelerator will quickly set you on the path to AI adoption with a clear roadmap for your investments, all aligned with your strategic business objectives.

With deep expertise in technology and extensive experience in implementing tech-driven change across complex organizations, our team understands the challenges you face. We help executive leaders like you navigate both the opportunities and risks, guiding you in prioritizing where to start and ensuring that your investments align with your broader strategic business goals. You'll gain the support needed to confidently capitalize on disruptive technologies and effectively manage these changes across your organization.

# What the AI Accelerator will Identify

- Prioritized use cases for the implementation of AI pilots that will deliver the most significant impact on the organization's strategic goals
- Technical, governance, process and skills capability gaps required for the effective adoption of new AI capabilities
- An initial roadmap for the implementation of AI techniques for the identified priority use cases
- A board/executive leadership level presentation that identifies key AI use cases and capability gaps, and presents a recommended roadmap for AI project implementation

## 3 Steps in the AI Accelerator



## Step 1: Understand strategic business objectives and current AI/data landscape

- Understand your organization's strategic objectives, product/service portfolio, market growth strategies and industry norms impacting AI efforts
- Conduct detailed discovery exercises to gauge capabilities, information management, quality and governance processes, staffing, skills, software and current AI utilization
- Analyze the competitive AI landscape to identify potential areas for innovation, market share growth and threats
- Output includes baseline documentation of capabilities, industry insights and aligning AI opportunities with your growth and operational priorities

## Step 2: Identify and prioritize AI use cases and analyze potential impacts, costs and risks

- Identify potential use cases for AI technologies, both inside your organization and with customers, to boost revenue and improve efficiency
- Assess potential impact, resources, costs and risks, including information security, accuracy and bias
- Engage key stakeholders to test use cases
- Develop a prioritized series of recommended changes, actions, investments and AI policies
- Evaluate a wide range of tools and vendors for implementation
- Identify the most effective and cost-efficient tools and vendors for each application in your business

## Step 3: Develop an agile implementation roadmap and recommended next steps

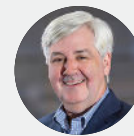
- Provide a roadmap outlining prioritized actions and investments over your desired timeline
- Empower you to make informed and strategic investments that meet your business needs
- Enable your organization to strategically deploy AI technologies
- Help you to compliantly align technology with your business goals while leveraging your unique culture and resources

### Contact Mod Op Strategic Consulting

Let us empower you with the knowledge and direction you need to thrive in the AI-driven future.



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